

FIRST STYLE SHOW A BIG SUCCESS

(continued from page one)

Page, the hardware man's windows were decorated with aluminum and tinware.

The Look-Paterson Drug company windows contained the latest styles in spring designs of wall paper and showing of the latest fiction.

Stopping to look at the placards in front of the Weese Vaudette our friends attention was suddenly arrested by the sound of Caruso and Mary Garden warbling the "Spring Song" from the windows of the Victor store. The canine pet of the Victor family was seated in one corner of the window sporting a large bow around his neck. A large Victrola was held forth in prominent display by an attractive yellow background, the whole window being a flood of light and beautiful in the extreme sense of the word.

Anderson & Houck had their usual display of groceries and dry goods.

Reaching the corner Medler's windows loomed forth in a blaze of light with an attractive display of spring clothing for men, and a beautiful displayed grocery window.

Crossing Woodworth avenue, the windows of the Miller grocery store attracted the eyes with a tempting display of groceries and vegetables.

Moving a few steps further down Superior the windows of the Welch Bazaar store were prettily decorated with flowers and candy.

Smith & Failing the shoe men just east of the Welch store had a pretty window. Small rugs on the floor and a neat background with a soft flood of light by parlor lamps brought out to full view the neat line of footwear they were exhibiting.

Uncle Sam got in the style show too. The post office windows were piled high with mail and mail sacks, packages and old army muskets surmounted by Old Glory formed a canopy over this unique window.

The Ogle Harness shop and the Snell poor room windows contained their usual display.

Sanderoff & Glass the hardware men had had two well displayed windows, one featuring a rosy infant in a bath tub and a placard reading "Get Ready for the Spring Clean Up," the other supporting various tools and a keg of nails and hammer with a slogan "Get ready for the Spring Drive."

Stepping across the alley way, the windows of Brewer's meat market were attractively arranged with an assortment of choicest meats and other butchers' productions.

Crampton followed with a neatly displayed grocery window.

Fortino Brothers, the fruit men, had a novel and pretty window displaying every kind of tropical fruit and candy. A feature of the window was an ornamental bunch of bananas which hung in the center of the window.

Rather, the grocer had a neat display of groceries.

Crossing the street at the city hall and starting west the attention of the spectators was called to the attractive window of the Studebaker garage. A row of accessories were in the foreground backed by a large Studebaker car.

Coming to Woodworth avenue again the windows of the Davis cigar store and barber shop were neatly decorated with new style pipes, a tempting line of cigarettes and cigars, and made a man feel like shouldering his fish pole and lighting up the old "Jimmy Pipe" and making for the woods.

Bartley's market coming next in the row on the north side of Superior street, had a novel and grand display of groceries, provisions, and meats. A feature of the window being the work of art on a pig head which occupied a prominent position in the display.

McKenzie brothers had a Dutch Master Cigar Exhibit.

The European Cafe under the direction of Miner & Son had two pretty windows. One featuring a delicious looking sundae surrounded by an attractive arrangement of silver spoons, the other a novel and pretty display of box candy.

Proud's department store exhibited a large display of spring footwear. The window was packed with every new style and color for spring wear. Another window showed in large variety the new spring dress goods.

Earl C. Clapp featured an excellent hardware window consisting of a showing of refrigerators and oil stoves surrounded by a large assortment of fishing tackle, for the benefit of the early spring angler.

Sinter & Goodes, the clothing men displayed in attractive arrangement the seasons very latest styles in men's clothing, hats and haberdashery.

Crandall & Scott exhibited some very artistic furniture in excellent arrangement, the showing being given a cozy appearance by the soft light of the large library lamps.

Cushing & Benedict showed two good windows one an attractive shoe the latest display and the other the latest figures in spring dry goods. Both windows were dressed prettily with flowers and an exquisite background.

G. J. Maier the clothing man exhibited spring styles, hats, shoes and clothing in a large variety and attractive display.

Brunner's drug store on the corner of State and Superior showed wall paper in excellent display.

Turning to the north on State street our spectators would see one of the prettiest displays of the style show that of the gas company. One of the large display windows was lined back

about ten feet to a perspective kitchen in which stood the housewife's friend the gas range. Smaller gas conveniences made up the bottom of the display. This window was not witnessed by many as being a little off the main thoroughfare. However, when C. F. Brown the worthy president of the institution arrived at the scene with his baseball voice, the crowd started coming and soon the window was the main attraction of a packed street.

Crossing the street the Baker Studio displayed a most attractive line of photography.

Coming back to Superior street and continuing north the Baker Dry Goods store showed a window of dress goods and one of groceries, and Eckets meat market further down the street showed an excellent display of meats.

In the next block the Griffin studio showed new samples and excellent workmanship on photography.

Crossing the street and returning east the first attractive window was that of the Arcada grocery. In the next block Mrs. Woodland the milliner showed an excellent variety of spring hats.

Scattergood, the jeweler, displayed two excellent windows of jewelry.

Moving a few paces further the windows of the G. V. Wright furniture store held the attention of the spectators with two complete rooms one a complete dining room outfit and the other a bed room.

Robinson's three large windows and front show-case were a feature of the show. These windows have been curtained for nearly a week, and

were fitted with new stationary fixtures and were painted and redecorated. The north window showed spring styles in dresses, the front show-case, hosiery and corsets, the center window spring dress goods and the south window coats and suits.

Messinger's clothing followed with a well displayed window of men's furnishings, and hats, shoes, and clothing. An advance showing of next summer's panama hats were a feature of the window.

Rhodes corner drug store showed wall paper.

Turning the corner and coming south the flood of light of the DeLuxe Candy Kitchen windows attracted the attention so our friends who we have followed through the show stopped an admired the tempting display and went inside and enjoyed a supper or lunch and went home.

This was Alma's first "Style Show" and it could be termed nothing but a complete success. Practically every merchant exerted himself to make his windows appear at their best, and there is not a doubt but that everyone was well repaid for their trouble. During the evening all stores reported a nice run of business. The show was not got up to make direct sales, but more in the idea of a popular affair, and the success of the show is due to everyone. To the newspapers who launched and pushed the enterprise, the merchants who went to the time and expense to trim attractive windows and the general public who turned out two-thousand strong to witness the exhibits.

AUCTION SALE

The undersigned will sell at Public Auction on the Comstock farm 4½ miles north of Elwell and 3 miles west of Forest Hill, on

Tuesday, April 4, 1916

Commencing at 9:30 a. m., the following described property:

- 1 Driving Horse, 4 yrs, wt. 1050
- 1 Horse 4 yrs old black, weight 1350
- 1 Gray Mare 12 yrs old wt 1500
- 1 2-Year-Old-Colt wt. 1100
- 1 Light Chestnut Mare 11 yrs old
- 1 Yearling Colt, draft
- 6 Milch Cows (Young)
- 5 2-year-olds, 7 Yearlings, 2 Brood Sows, 8 Shoats, 1 calf
- 40 Chickens, 4 ducks
- 1 Wagon, 3½ in.
- 1 Manure Spreader
- 1 Beet Cultivator (2 row)
- 1 McCormick Mower.
- 1 Osborne side delivery (new)
- 1 Sixty-Spike Tooth drag

- 1 Hayloader
- 1 McCormick Grain Binder
- 150 Bu.Oats, 50 bu. Wheat, 30 bu. Black Barley, and some Straw and Hay.
- 10 Acres Wheat on ground
- 10 Bushel potatoes
- 2 Jack Screws
- 1 Iowa Cream Separator
- 1 Barrel Vinegar. 75 Crates
- 75 Sap Buckets 1 Cream can
- 2 Buggies
- 1 Set Light Driving Harness
- 1 Three Section Drag.
- 1 King Corn Ensilage Cutter
- 2 Plows 1 set Work Harness
- 1 Single Harness
- Other articles too numerous to mention.



J. D. HELMAN
Auctioneer

Terms of Sale

All sums of \$5 and under cash; over that amount nine months' time on good approved notes with interest at 7 per cent. No goods taken from the premises until settled for.

SAM VEDER, Prop.

PUTT TAYLOR, Clerk